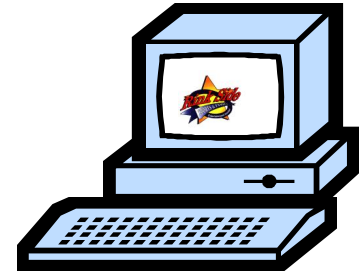


**There are HUNDREDS OF THOUSANDS of reasons  
to become part of the  
Rink Side “Community Partnership Program” today!**



**Potential customers see your ad or info by:**

- Ø Shopping in Gurnee Mills Mall!**  
(23 million visitors a year!)
- Ø Attending Figure Skating & Hockey events!**  
(170,500 visitors a year!)
- Ø Watching their kids take ice skating lessons!**  
(31,000 visitors a year!)
- Ø Playing games in our 40,000 sq ft arcade and restaurant!**  
(104,000 visitors a year!)
- Ø Visiting with Groups and Birthday Parties!**  
(37,700 visitors a year!)
- Ø By visiting our web site...and seeing your Partnership Link!**  
(2000-4000 hits a month!)

By participating in our program you enable us to offer our programs at affordable rates therefore assisting our community driven establishment. We will also include you in any way we can during events, and we'll have occasional member appreciation perks and mixers.

**Here are our three Community Partnership Programs to choose from:**

**Premium Level:**

- Dashboard Advertisement in Ice Arena.
- Your Brochures or Flyers on Display at Rink Side.
- Link On Rink Side Web Site.
- Table with Materials During Rink Side Events.

**Cost: \$2000 Annually**

(\$1800 if Rink Side Materials Can be Displayed at Your Location)

**Advanced Level:**

- Brochures or Flyers on Display.
- Link On Rink Side Web Site.
- Rink Side Materials on Display at Your Location or Place of Business.
- Table with Your Materials During Selected Rink Side Events.

**Cost: \$200.00 Annually**

**Standard Level:**

- Brochures or Flyers on Display.
- Rink Side Materials on Display at Your Location or Place of Business.

**Cost: None**

**To sign up, or for more information, contact Jeanne at 847-856-1064, ext 234.**